

# BUILD LIKE A GIRL

Spend the evening at your booth offering hands-on activities to show our future workforce all of the amazing career opportunities in the construction industry. This FREE-to-attend event is for female students in grades 5-12 and a parent, guardian, or adult.



ACCREDITED BY NCCER  
Greater Michigan  
Construction Academy

***87% of attendees felt more familiar with the job opportunities available in the construction industry after the 2023 event.***

*"Jobs I have been interested in, it feels like you can only make money doing it by being a man or you are only going to be respected doing it by being a man. But [as a woman] you can do it the same." - Susan B., 9th grade, 2023 Build Like a Girl attendee*

## **APPRENTICE SPONSOR: \$500**

- SIGNAGE AT EVENT
- SOCIAL MEDIA RECOGNITION
- ACKNOWLEDGEMENT IN MEDIA RELEASE
- COMPANY RECOGNITION DURING EVENT

## **JOURNEYMAN SPONSOR: \$1,000**

- SIGNAGE AT EVENT
- SOCIAL MEDIA RECOGNITION (ABC & GMCA'S SOCIAL PAGES, WEBSITES)
- ACKNOWLEDGEMENT IN MEDIA RELEASE
- COMPANY RECOGNITION DURING EVENT
- COMPANY NAME/LOGO ON THE FRONT ENTRY DOORS
- COMPANY NAME ON BACK OF T-SHIRTS



**~~“HARD” HAT SPONSOR: \$1,500 (1 AVAILABLE/SOLD)~~**

- SOCIAL MEDIA RECOGNITION
- COMPANY NAME ON BLA G BRANDED BASEBALL HAT

**SUPERINTENDENT SPONSOR: \$2,500**

- SIGNAGE AT EVENT
- SOCIAL MEDIA RECOGNITION (ABC & GMCA’s SOCIAL PAGES, WEBSITES)
- ACKNOWLEDGEMENT IN MEDIA RELEASE
- COMPANY RECOGNITION DURING EVENT
- YOUR COMPANY PROVIDED BANNER TO BE PLACED AT REGISTRATION AND/OR MAIN BALLROOM
- ACKNOWLEDGEMENT IN EMAILS BEFORE AND AFTER EVENT
- COMPANY NAME ON BACK OF T-SHIRTS

**SR. PROJECT MANAGER SPONSOR: \$5,000 (3 AVAILABLE)**

- SIGNAGE AT EVENT
- SOCIAL MEDIA RECOGNITION (ABC & GMCA’s SOCIAL PAGES, WEBSITES)
- ROATING BANNER ON EVENT PAGE
- COMPANY RECOGNITION DURING EVENT
- ACKNOWLEDGEMENT IN MEDIA RELEASE
- ACKNOWLEDGEMENT IN EMAILS BEFORE AND AFTER EVENT
- NAME ON WRISTBANDS
- SPEAKER OPPORTUNITY AT EVENT
- STORY WRITTEN HIGHLIGHTING YOUR COMPANY
- YOUR COMPANY PROVIDED BANNER TO BE PLACED AT ENTRANCE, IN MAIN BALLROOM, SPEAKER ROOM, ETC., UP TO FIVE BANNERS
- COMPANY NAME ON BACK OF T-SHIRTS

**Yes, I want to become a Build Like a Girl sponsor!**

Deadline to submit: January 15, 2024. Send completed form, questions to [cgeiger@abcmc.org](mailto:cgeiger@abcmc.org).

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Level:      APPRENTICE                      JOURNEYMAN                      “HARD” HAT

                    SUPERINTENDENT                      SR. PROJECT MANAGER

Invoice Company      Bill CC      Check Enclosed

Credit Card #: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Zip code: \_\_\_\_\_

Signature: \_\_\_\_\_