

GREATER MICHIGAN CONSTRUCTION ACADEMY TRADES CLUB

The Trades Club is for companies that wish to support the Greater Michigan Construction Academy (GMCA) by having their logo displayed on a regular basis. By joining the Trades Club, companies will receive over \$3,500 of benefits. The cost to join is only \$750!



YEAR-LONG RECOGNITION

- Company logo on premier poster at each GMCA location
- Logo recognition on posters in all GMCA classrooms and labs
- Recognition poster at the Tool Library at Midland GMCA

GMCA EVENTS

- Company Logo on premier poster at all GMCA events
- Company logo on tables and presentations at the GMCA Graduations
- Hole sponsorship at the Summer Golf Outing with table for company representative
- Two event tickets to an event of company's choosing

TRAINING EVENTS

- Company logo on all tables and recognition on all event flyers (minimum of two events per year)

ADVERTISING

- Company spotlight twice a year in the GMCA Newsletter
**Over 1,400 newsletter views
- Banner on the GMCA website main page
- Logo on GMCA Work Based Learning students shirts

Yes! I Would Like To Be a 2023 Trades Club Member!

Deadline To Submit: January 31, 2023

Company: _____ Contact: _____

Phone: _____ Email: _____

T-Club Total: \$750 Invoice Company Charge CC Check Enclosed

Credit Card # _____ Exp: _____ Security Code _____ Zip Code _____

Signature: _____

Please send completed form to F: (989) 698-3025 | astuder@gmcami.org

gmcami.org | 855-832-8879

OTHER SPONSORSHIP OPPORTUNITIES

One ask to secure your spot and receive the recognition when & where you want it!

APRIL 13, 2023

Trivia Night (Midland)

_____ \$500 Main Event Sponsor

- Largest logo on sponsor table tent
- Social media and newsletter shoutout
- Welcome everyone at registration
- During play, go live on FaceBook with GMCA
- Have a small table display area at event
- Four tickets to attend

_____ \$250 Social Media Sponsor

- Logo on sponsor table tent
- Social media and newsletter shoutout
- Chance to go live at event on GMCA's Facebook page to do a short video (tagged in a post)
- Two tickets to attend

_____ \$100 Round Sponsor

- Logo on sponsor table tent
- Social media shoutout
- Newsletter shoutout

MAY 24, 2023

GMCA Lansing Graduation

_____ \$1,000 Gold Sponsor

- Eight tickets
- Social Media Recognition
- Recognition on all promotional materials
- Recognition as Gold Sponsor on all tables
- Opportunity to display promotional materials at event

_____ \$1,000 Gift Sponsor

- Four Tickets
- Sponsor of Graduate and Instructor Gifts
- Social Media Recognition
- Recognition on gifts
- Recognition as Gift Sponsor on all tables

_____ \$500 Silver Sponsor

- Two tickets
- Social Media Recognition
- Recognition on all promotional materials
- Recognition as Silver Sponsor on all tables

_____ \$250 Bronze Sponsor

- Social Media Recognition
- Recognition on all promotional materials

JUNE 8, 2023

GMCA Midland Graduation

_____ \$1,000 Gold Sponsor

- Eight tickets
- Social Media Recognition
- Recognition on all promotional materials
- Recognition as Gold Sponsor on all tables
- Opportunity to display promotional materials at event

_____ \$1,000 Gift Sponsor

- Four tickets
- Sponsor of Graduate and Instructor Gifts
- Social Media Recognition
- Recognition on gifts
- Recognition as Gift Sponsor on all tables

_____ \$500 Silver Sponsor

- Two tickets
- Social Media Recognition
- Recognition on all Promotional materials
- Recognition as Silver Sponsor on all tables

_____ \$250 Bronze Sponsor

- Social Media Recognition
- Recognition on all promotional materials



OTHER SPONSORSHIP OPPORTUNITIES

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JUNE 16, 2023

GMCA Summer Golf Outing (Freeland)

_____ \$1,000 Eagle Sponsor

- Includes Foursome
- Dinner Sponsor
- Hole Sponsor
- Logo Recognition on all print and social media marketing

_____ \$500 Birdie Sponsor

- Golf Cart Sponsor
- Lunch Sponsor
- Hole Sponsor
- Logo Recognition on all print and social media marketing

_____ \$250 Par Sponsor

- Breakfast Sponsor
- Hole Sponsor
- Logo Recognition on all print and social media marketing

_____ \$100 Hole Sponsor

- Sign on course

SEPTEMBER 14, 2023

GMCA Fall Outing (Lansing Area)

_____ \$1,000 Eagle Sponsor

- Includes Foursome
- Dinner Sponsor
- Hole Sponsor
- Logo Recognition on all print and social media marketing

_____ \$500 Birdie Sponsor

- Golf Cart Sponsor
- Lunch Sponsor
- Hole Sponsor
- Logo Recognition on all print and social media marketing

_____ \$250 Par Sponsor

- Breakfast Sponsor
- Hole Sponsor
- Logo Recognition on all print and social media marketing

_____ \$100 Hole Sponsor

- Sign on course

AUGUST 30, 2023

Bowling (Midland)

_____ \$500 Strike Sponsor

- Largest logo on sponsor table tent
- Social Media and newsletter shoutout
- Welcome everyone at registration
- During play, go live on Facebook with GMCA
- Have a small table display area at event
- Four tickets to attend

_____ \$250 Split Sponsor

- Logo on sponsor table tent
- Social media and newsletter shoutout
- Chance to go live at event on GMCA's Facebook page to do a short video (tagged in post)
- Two tickets to attend

_____ \$100 Spare Sponsor

- Logo on sponsor table tent
- Social media shoutout
- Newsletter shoutout

OCTOBER 5, 2023

Clay Shoot (Freeland)

_____ \$500 Shotgun Sponsor

- Logo recognition at food and drink station
- Logo recognition at guest tables
- Logo recognition at station
- Logo recognition on social media and the GMCA newsletter

_____ \$250 Clay Sponsor

- Logo on guest tables
- Logo recognition on prize table
- Logo recognition at station
- Logo recognition on social media and the GMCA newsletter

_____ \$100 Station Sponsor

- Logo recognition at station
- Logo recognition on social media and the GMCA newsletter



OTHER SPONSORSHIP OPPORTUNITIES

One ask to secure your spot and receive the recognition when & where you want it!

Sponsorship Opportunities Form

Please send completed form to F: (989) 698-3025 | astuder@gmcammi.org

ADD UP YOUR ADDITIONAL SPONSORSHIP CHOICES!

- + \$ _____ April Trivia Night
- + \$ _____ GMCA Lansing Graduation
- + \$ _____ GMCA Midland Graduation
- + \$ _____ Summer Golf Outing
- + \$ _____ August Bowling Tournament
- + \$ _____ Fall Golf Outing
- + \$ _____ Clay Shoot Event

= \$ _____ **TOTAL**

Company: _____

Contact: _____

Phone: _____ Email: _____

☐ Invoice Company ☐ Charge CC ☐ Check Enclosed

Credit Card # _____ Exp: _____ Security Code _____ Zip Code _____

Signature: _____