

GREATER MICHIGAN CONSTRUCTION ACADEMY TRADES CLUB

The Trades Club is for companies that wish to support the Greater Michigan Construction Academy (GMCA) by having their logo displayed on a regular basis. By joining the Trades Club, companies will receive over \$3,500 of benefits. The cost to join is only \$750!



**YEAR-LONG
RECOGNITION**

- Company logo on premier poster at each GMCA location
- Logo recognition on posters in all GMCA classrooms and labs
- Recognition poster at the Tool Library at Midland GMCA

**GMCA
EVENTS**

- Company Logo on premier poster at all GMCA events
- Company logo on tables and presentations at the GMCA Graduations
- Hole sponsorship at the Summer Golf Outing with table for company representative
- Two event tickets to an event of GMCA's choosing

**TRAINING
EVENTS**

- Company logo on all tables and recognition on all event flyers (minimum of two events per year)

ADVERTISING

- Company spotlight twice a year in the GMCA Newsletter
 **Over 1,400 newsletter views
- Banner on the GMCA website main page
- Logo on GMCA Work Based Learning students shirts

Yes! I Would Like To Be A 2022 Trades Club Member.

Deadline To Submit: January 31, 2022

Company: _____ Contact: _____

Phone: _____ Email: _____

T-Club Total: \$750 Invoice Company Charge CC Check Enclosed

Credit Card # _____ Exp: _____ Security Code _____ Zip Code _____

Signature: _____

Please send completed form to F: (989) 698-3025 | astuder@gmcami.org

OTHER SPONSORSHIP OPPORTUNITIES

One ask to secure your spot and receive the recognition when & where you want it!

February 2022

Bowling (Midland)

\$500 Strike Sponsor

- Largest logo on sponsor table tent
- Social Media and newsletter shoutout
- Welcome everyone at registration
- During play, go live on Facebook with GMCA
- Have a small table display area at event
- Four tickets to attend

\$250 Split Sponsor

- Logo on sponsor table tent
- Social media and newsletter shoutout
- Chance to go live at event on GMCA's Facebook page to do a short video (tagged in post)
- Two tickets to attend

\$100 Spare Sponsor

- Logo on sponsor table tent
- Social media shoutout
- Newsletter shoutout

APRIL 2022

Trivia Night (Midland)

\$500 Main Event Sponsor

- Largest logo on sponsor table tent
- Social media and newsletter shoutout
- Welcome everyone at registration
- During play, go live on Facebook with GMCA
- Have a small table display area at event
- Four tickets to attend

\$250 Social Media Sponsor

- Logo on sponsor table tent
- Social media and newsletter shoutout
- Chance to go live at event on GMCA's Facebook page to do a short video (tagged in post)
- Two tickets to attend

\$100 Round Sponsor

- Logo on sponsor table tent
- Social media shoutout
- Newsletter shoutout

JUNE 2022

GMCA Midland Graduation (Midland)

\$1,000 Gold Sponsor

- Ten tickets
- Social Media Recognition
- Recognition on all promotional materials
- Recognition as Gold Sponsor on all tables
- Opportunity to display promotional materials at event

\$1,000 Gift Sponsor

- Sponsor of Graduate and Instructor Gifts
- Social Media Recognition
- Recognition on gifts
- Recognition as Gift Sponsor on all tables

\$500 Silver Sponsor

- Six tickets
- Social Media Recognition
- Recognition on all promotional materials
- Recognition as Silver Sponsor on all tables

\$250 Bronze Sponsor

- Four tickets
- Social Media Recognition
- Recognition on all promotional materials

JUNE 2022

GMCA Summer Golf Outing (Freeland)

\$1,000 Eagle Sponsor

- Includes Foursome
- Dinner Sponsor
- Hole Sponsor
- Logo Recognition on all print and social media marketing

\$500 Birdie Sponsor

- Golf Cart Sponsor
- Hole Sponsor
- Logo Recognition on all print and social media marketing

\$250 Par Sponsor

- Breakfast or Lunch Sponsor
- Hole Sponsor
- Logo Recognition on all print and social media marketing

\$100 Hole Sponsor

- Sign on course



OTHER SPONSORSHIP OPPORTUNITIES

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JUNE 2022

GMCA Lansing Graduation (Lansing)

\$1,000 Gold Sponsor

- Ten tickets
- Social Media Recognition
- Recognition on all promotional materials
- Recognition as Gold Sponsor on all tables
- Opportunity to display promotional materials at event

\$1,000 Gift Sponsor

- Sponsor of Graduate and Instructor Gifts
- Social Media Recognition
- Recognition on gifts
- Recognition as Gift Sponsor on all tables

\$500 Silver Sponsor

- Six tickets
- Social Media Recognition
- Recognition on all promotional materials
- Recognition as Silver Sponsor on all tables

\$250 Bronze Sponsor

- Four tickets
- Social Media Recognition
- Recognition on all promotional materials

AUGUST 2022

Corn Hole Tournament (Lansing)

\$500 League Sponsor

- Two tickets to play
- Logo recognition at food and drink station
- Logo recognition at guest tables
- Logo recognition at board station
- Logo recognition on social media and the GMCA newsletter

\$250 Cornholio Sponsor

- Logo recognition on prize table
- Logo recognition on guest tables
- Logo recognition at board station
- Logo recognition on social media and the GMCA newsletter

\$100 Cornzizzle Sponsor

- Logo recognition at board station
- Logo recognition on social media and the GMCA newsletter

SEPTEMBER 2022

GMCA Fall Golf Outing (Lansing Area)

\$1,000 Eagle Sponsor

- Includes Foursome
- Dinner Sponsor
- Hole Sponsor
- Logo Recognition on all print and social media marketing

\$500 Birdie Sponsor

- Golf Cart Sponsor
- Hole Sponsor
- Logo Recognition on all print and social media marketing

\$250 Par Sponsor

- Breakfast or Lunch Sponsor
- Hole Sponsor
- Logo Recognition on all print and social media marketing

\$100 Hole Sponsor

- Sign on course

OCTOBER 2022

Skeet Shoot (Freeland)

\$500 Shotgun Sponsor

- Two tickets to play
- Logo recognition at food and drink station
- Logo recognition at guest tables
- Logo recognition at station
- Logo recognition on social media and the GMCA newsletter

\$250 Amo Sponsor

- Logo on guest tables
- Logo recognition on prize table
- Logo recognition at station
- Logo recognition on social media and the GMCA newsletter

\$100 Clay Sponsor

- Logo recognition at station
- Logo recognition on social media and the GMCA newsletter



OTHER SPONSORSHIP OPPORTUNITIES

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Sponsorship Opportunities Form

Please send completed form to F: (989) 698-3025 | astuder@gmcami.org

ADD UP YOUR ADDITIONAL SPONSORSHIP CHOICES!

- + \$ _____ February Bowling Tournament
- + \$ _____ April Trivia Night
- + \$ _____ GMCA Midland Graduation
- + \$ _____ GMCA Lansing Graduation
- + \$ _____ Summer Golf Outing
- + \$ _____ Corn Hole Tournament
- + \$ _____ Fall Golf Outing
- + \$ _____ Skeet Shoot Event

= \$ _____ **TOTAL**

Company: _____

Contact: _____

Phone: _____ Email: _____

Invoice Company Charge CC Check Enclosed

Credit Card # _____ Exp: _____ Security Code _____ Zip Code _____

Signature: _____